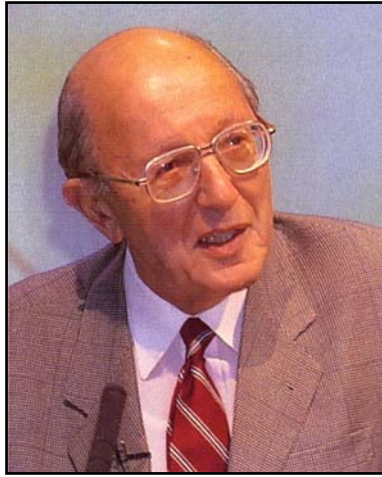


“Neways is the only company that I am aware of that is manufacturing products that are free of cancer causing agents.”



Dr Samuel Epstein

Dr Samuel Epstein is an internationally recognised authority on toxic and carcinogenic effects of environmental pollutants in air, water and the workplace, and of ingredients and contaminants in consumer products, foods, cosmetics, personal and skin care and household products.

He is the author of some 280 scientific articles and eight books, including *The Politics of Cancer Revisited*, *The Safe Shoppers' Bible*, and *The Breast Cancer Prevention Program*.

He was born in England in 1926, graduated as a doctor and rose to work as a consulting pathologist at major institutions and hospitals at London University before emigrating to the USA in 1960. For 10 years he worked at the Children's Cancer Research Foundation and Harvard in Boston before being awarded a distinguished professorship at the School of Medicine at Case Western Reserve University, Cleveland. In 1976 he took his current position of Professor of Occupational and Environmental Medicine at the School of Public Health, University of Illinois Medical Center, Chicago.

In July 1999 he was the keynote speaker to a select committee from both Houses of Parliament on the need for cancer prevention and the ways in which this should be done. He was the 1998 winner of the 'Right Livelihood Award', also known as the 'Alternative Nobel Prize'.

Based on Dr Epstein's research and recommendations he has awarded only one company the 'Seal of Safety' from the Cancer Prevention Coalition. The company? Neways International, manufacturer and distributor of personal, skin, hair and dental care as well as household products which are free of potentially harmful ingredients. Dr Epstein is enthusiastic about the groundbreaking work Neways has done in this area:

“Neways has pioneered and succeeded in providing consumers with cosmetics and toiletries free from cancer-causing and harmful ingredients and contaminants. I warmly congratulate them on their accomplishments.”